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SWIET PEAN SWIET PEAN DWIFT TUES

FOR 1938-39

AN ADVANCE ANNOUNCEMENT---OF FOUR NEW EARLY FLOWERING SWEET PEAS, INTRODUCED FOR THE 1939 SEASON BY THE WILLIAM MACDONALD SEED COMPANY.

PERSONALLY SELECTED BY MR. WM. MACDONALD FROM 1500 TRIAL GROUND CANDIDATES, THESE 1939 NOVELTIES ARE THE CLIMAY OF YEARS SPENT IN BREEDING AND SELECTION.

THE DELICATE BEAUTY OF THEIR COLOR TONES,
THE YOUTHFUL VIGOR OF THEIR STEMS---TOGETHER
THE YOUTHFUL VIGOR OF THEIR STEMS---TOGETHER
WITH THE STRONG, ROBUST GROWTH OF HEALTHY
VINES, ASSURE THESE ELEGANT SWEET PEAS OF INVINES, ASSURE THESE ELEGANT SWEET PEAS OF STANT ACCEPTANCE BY ALL ADMIRERS.

WE WOULD URGE YOU TO
LIST THESE OUTSTANDING NEW SWEET PEA CREATIONS AND PUSH THEIR
SALE FOR EARLY AUGUST
PLANTING. DELIVERY WILL
BE MADE ON NEW SEED BY
JULY 11TH. *** ***

WILLIAM MACDONALD
SEED CO.

SANTA MARIA - - CALIF.



EARLY SWEET PEA NOVELTIES FOR 1938-39

"TREASURE ISLAND"

A SPARKLING GOLDEN ORANGE---SUCCESS AT LAST IN THE QUEST FOR AN ORANGE SWEET PEA OF OUTSTAND-ING DISTINCTION!



Unlike other orange Sweet
Peas, Treasure Island is very
Large flowered and semi-duplexed.
The average single flower measures 2½ inches across and is
2 inches deep. It is also a
very strong grower, throwing a
majority of fours on 15 and 16
inch stems.

A BROAD SEMI-DUPLEXED

STANDARD FORMS A PERFECT BACKGROUND FOR TWO WIDE SPREAD WINGS,

WHICH IN TURN SHIELD A VERY FULL KEEL THAT TURNS TO WHITE AT ITS BASE.

ALTHOUGH TREASURE ISLAND IS ONLY SLIGHTLY SUS-CEPTIBLE TO BURNING, A BIT OF SHADE WILL BRING OUT THE OTHERWISE HIDDEN TINTS OF GOLD, THAT GLITTER AND SHINE ON THE DEEP ORANGE BACKGROUND OF STANDARD AND WINGS.

PRICE PER 100 PACKETS--\$12.50

"IRIS BLUE"

ONE OF THE STRONGEST GROWING SEEDLINGS IN OUR EXTENSIVE TRIAL GROUND, PRODUCING HEAVY STEMS THAT CARRY FOUR LARGE TWO INCH FLOWERS.

ITS COLOR IS A DEEP "IRIS BLUE", WITH THE WIDE SPREAD WINGS KEEPING TO A BIT LIGHTER HUE THAN THE STANDARD--WHICH IS VERY BROAD AND QUITE WAVY.

IN COMPARISON WITH OTHER BLUES, IRIS BLUE IS DEEPER THAN TAHOE AND SEVERAL SHADES LIGHTER THAN TOP HAT.

PRICE PER 1/4 LB. 2.50 PER LB. 10.00

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"TITANIA"

A QUEEN IN NAME---AND TRULY THE MISTRESS OF ALL DEEP ROSE SWEET PEAS!

TITANIA IS A MAMMOTH FLOWERED DEEP ROSE SELF, A BRIGHTER COLOR THAN JOSIE WITH LARGER FLOWERS AND HEAVIER STEMS. THE WHITE GROUND AT THE BASE OF STANDARD AND WINGS ENHANCES THE BEAUTY OF THIS OUTSTANDING SWEET PEA.

EACH FLOWER IS DELICATELY MOULDED--THE LARGE,
FLAT STANDARD TURNS SLIGHTLY INWARD AT THE EDGES AND
THE RUFFLED WINGS CURVE GENTLY AROUND THEIR KEEL.

TITANIA'S LIVE COLOR AND ENCHANTING FRAGRANCE HERALD ITS IMMEDIATE POPULARITY.

PRICE PER 1/4 LB. 2.50 PER LB. 10.00

"ROSE PICOTEE"

Its color is a pure white with a salmon rose edging or picotee. Rose Picotee is the early counterpart of the Late Sweet Pea Youth.

ROSE PICOTEE PRODUCES LARGE RUFFLED FLOWERS AND FOUR TO A STEM. THE CLEAR WHITE FLOWER, WITH THE SALMON PINK EDGING MAKES A VERY BEAUTIFUL BOUQUET THAT IS SURPRISINGLY LIVELY FOR TABLE DECORATION IN THE EVENING.

ROSE PICOTEE IS A HEAVY GROWER AND FULL OF YOUTHFUL VIGOR AS REGARDS LENGTH OF STEM AND SIZE OF FLOWER. IT IS DEFINITELY A NEW COLOR FOR THE EARLY GROUP OF SWEET PEAS.

PRICE PER 1/4 LB. 3.15 PER LB. 12.50

Delivery from 1938 harvest on the above Novelties can be made by July 11th. We would also call your attention at this time to our special service of hand-picked seed of Early Flowering Sweet Peas---for delivery on July 1st. We will appreciate receiving your requirements as early as possible, so that we can arrange accordingly.

EARLY SWEET PEA NOVELTIES FOR 1938-39

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EXTERNET COLOR THAN JOSER WITH LARGE PROPERTY AND SELVEN BARR OF STAN-BEAUTER BYEIGH WHITE CROWN AT THE BARE OF STAN-BARD AND WINDS SWINNERS THE BEAUTY OF STAN-

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PERMITS THE THURSDAY POPULARTY.

PRICE PER 1/4 LG. 8.50 PER LA. 10.00

ROSE PICOFEE

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